

THIS MINUTE

YOU WANT TO KNOW ABOUT...



Apps That Motivate

Lose pounds and gain cash with these cool free tools!



Carrie Underwood tracks her diet with the LiveStrong app.

PACT

Complete weekly goals — e.g. four days of exercising — and earn up to \$5. (The app employs GPS to keep users honest.) But skip a gym session and you'll have to pay. (pactapp.com)



DIETBET

Make a fitness gamble. Users put up a bet (\$10 or more) to join a team. If they drop 4 percent of their weight in four weeks, they split the pot with the other "losers." (dietbetter.com)



NEXERCISE

Get loot for lacing up your running sneakers. App users accumulate points by logging their workouts (validated with GPS tracking), then redeem what they've earned for gift cards from Amazon, iTunes, Starbucks or Sephora. Score! (nexercise.com)



LOSE IT!

Face off with friends on the app that **Lauren Conrad** calls one "of my favorites." Challenge other users to see who can log the most sweat sessions and be entered to win fitness-focused goodies. One recent giveaway: Fitbit wristbands. (loseit.com)



Margot Robbie slung on Shakuhachi's limited-edition leather Jan. 10.



On Jan. 13, Selma Blair shouldered Alexander Wang's \$895 lambskin.

LUXE BACKPACKS

Classy! Stars test leather two- straps



Miley Cyrus (last July) lugged Chanel's \$3,900 calfskin.



▲ Faux-leather carryall, \$88, shoppinkcosmo.com

LOOKS FOR LESS

► Stela 9 beaded cotton knapsack, \$106, shopbob.com



◀ Urban Expressions faux-leather bag, \$100, baghaus.com